

Joseph Caplan

Motion Designer | Los Angeles, CA



josephcaplan.com



josephcaplan95@gmail.com



713 882 1382

Education

Tufts University

BA Philosophy, focus on Aesthetics and Ethics

2014 to 2018

Medford, MA

School of Motion

Advanced Motion Methods, Cinema 4D Ascent, Illustration for Motion, Animation Bootcamp

2019 to 2023

Experience

Aya Healthcare

Lead Motion Designer

2022 to Present

San Diego, CA (remote)

- Develop motion identities for \$10B+ company in health/tech space and its subsidiary network of brands
- Lead motion graphics team to create content for social media, website UX, online ads, event LED walls, etc.
- Design and animate graphics for presentations used by executive staff to demonstrate efficient workflows
- Organized our internal graphics workflow and folder structure and mentor our other designers on their work

Workshop Creative

Motion Graphic Artist

2021 to 2022

Los Angeles, CA

- Work directly with my creative director to deliver graphics for award-winning entertainment marketing agency
- Design and animate title sequences and internal cards for theatrical trailers of TV shows and Movies
- Create dynamic graphics for social media campaigns for companies such as Disney, Netflix, and Lionsgate

Outpost Media

Junior Motion Graphic Artist

2019 to 2021

Burbank, CA

- Worked my way up through the chain starting as a Production Assistant to get a desk in the graphics room
- Storyboarded and animated vector-style explainer videos for the Youtube channel of Amazon Web Services
- Designed titles, lower thirds, transitions, and social media posts for major entertainment companies

Skills

Software: After Effects, Cinema 4D, Photoshop, Figma, Premiere, Rive, Logic Pro X

Skills: Motion Design, Graphic Design, Music Production, Film Editing, Photography

Guilty Pleasures: McDonalds 10 piece, ABBA, Succulents, OG Pokémon, Lattes