

# Joseph Caplan

Motion Designer | Los Angeles, CA



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## Education

### Tufts University

BA Philosophy, focus on Aesthetics and Ethics

2014 to 2018

Medford, MA

### School of Motion

Advanced Motion Methods, Cinema 4D Ascent, Illustration for Motion, Animation Bootcamp

2019 to 2023

## Experience

### Aya Healthcare

Senior Motion Designer

2022 to Present

San Diego, CA (remote)

- Develop motion identities for \$10B+ company in health/tech space and its subsidiary network of brands
- Lead motion graphics team to create content for social media, website UX, online ads, event LED walls, etc.
- Design and animate graphics for presentations used by executive staff to demonstrate efficient workflows
- Organized our internal graphics workflow and folder structure and mentor our other designers on their work

### Workshop Creative

Motion Graphic Artist

2021 to 2022

Los Angeles, CA

- Work directly with my creative director to deliver graphics for award-winning entertainment marketing agency
- Design and animate title sequences and internal cards for theatrical trailers of TV shows and Movies
- Create dynamic graphics for social media campaigns for companies such as Disney, Netflix, and Lionsgate

### Outpost Media

Junior Motion Graphic Artist

2019 to 2021

Burbank, CA

- Worked my way up through the chain starting as a Production Assistant to get a desk in the graphics room
- Storyboarded and animated vector-style explainer videos for the Youtube channel of Amazon Web Services
- Designed titles, lower thirds, transitions, and social media posts for major entertainment companies

## Skills

**Software:** After Effects, Cinema 4D, Photoshop, Figma, Premiere, Rive, Logic Pro X

**Skills:** Motion Design, Graphic Design, Music Production, Film Editing, Photography

**Guilty Pleasures:** McDonalds 10 piece, ABBA, Succulents, OG Pokémon, Lattes